



# Organic Research: Positions (Desktop)

koala.com

# Organic Research: Positions (Desktop)

**2.4K** KEYWORDS

The number of keywords bringing users to the website via Google's top 100 organic search results

**346** TRAFFIC

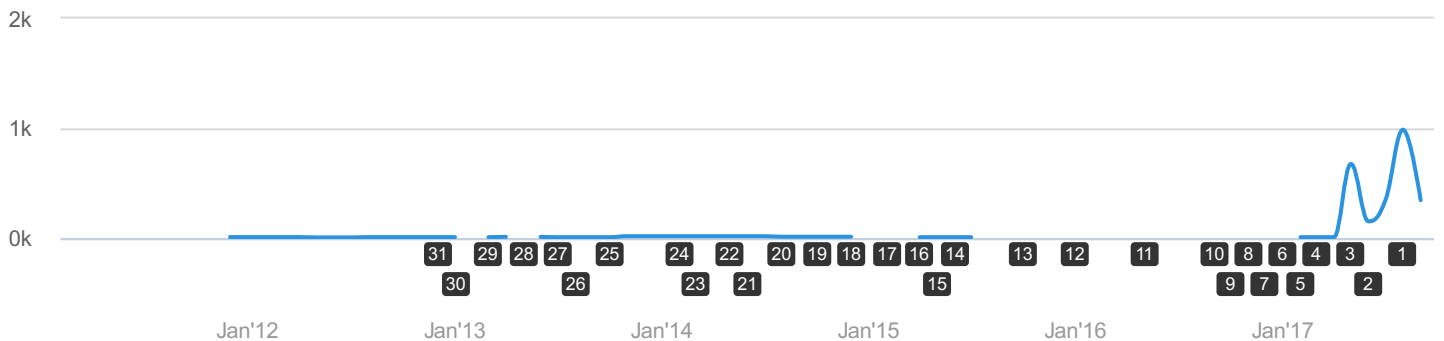
The number of users expected to visit the website in the following month on condition that average monthly organic traffic stays relatively the same

**A\$879** TRAFFIC COST

Estimated price of organic keywords in Google AdWords

## Organic Search: Traffic chart

koala.com | AU | All time



#	Date	Note	Category
1	Aug 22, 2017	<b>Hawk Local Algorithm Update</b> <a href="#">↗</a> The changes in the local pack rankings that were attributed to the Possum algorithm update a year ago now seem to have been partially rolled back. Possum previously forced similar businesses located near each other to be filtered out of local search results. On August 22, Google released a refined algorithm update, dubbed "Hawk," which returned the majority of those businesses to the local pack. Nevertheless, businesses that share the same building can still be filtered out.	Google organic
	Aug 19, 2017	<b>Google Quality Update in late August</b> <a href="#">↗</a> Many websites experienced significant changes in rankings on August 14 and August 19. The analysis of the patterns suggests that another quality update has been rolled out, penalizing sites with bad user experience, such as: - Thin content with lots of ads - Broken links and/or Flash - Low relevance to the query	Google organic
2	Jun 24, 2017	<b>Significant Long-term Google Update</b> <a href="#">↗</a> With the SEMrush Sensor showing all-time-high volatility scores, this seems to be the biggest update so far. Many webmasters have also confirmed that they've seen traffic changes. Despite all efforts, this analysis has revealed no patterns for the update, and there has been no official announcement from Google.	Google organic
3	May 17, 2017	<b>Weeklong Google Update</b> <a href="#">↗</a> The SEMrush Sensor has reported a high volatility in Google's search results. Some webmasters have also confirmed that there was an update. Although this change may be caused by the recent drop of the Featured Snippet link from search results, it is not enough to completely explain the shifts, which have been occurring for a week already.	Google organic

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4	Mar 8, 2017	<b>Large Google Rankings Update 'Fred'</b> <a href="#">↗</a> Webmaster forums have reported numerous position and traffic shifts. The SEMrush Sensor is also showing a High level of volatility this day. Google's representatives have officially confirmed that they released an update that specifically targets websites with "quality issues."	Google organic
	Mar 6, 2017	<b>Google shows more Top Stories in Related Picks</b> <a href="#">↗</a> Google has added a new feature that allows users to see more AMPs in search results. Some pages now show the 'Related picks' section under Top Stories, which can be expanded into a series of AMPs.	Google organic
5	Feb 7, 2017	<b>Google Algorithm Update on Feb 7th</b> <a href="#">↗</a> Although less than a week has passed since the previous shift in rankings, it appears that Google is rolling out another ranking algorithm update. Many webmasters and tracking tools, including SEMrush Sensor, have reported significant rankings changes in Google search results.	Google organic
	Feb 1, 2017	<b>Google Algo Update Seems to Target PBNs</b> <a href="#">↗</a> Webmasters and the BlackHatWorld forum have reported that there seems to be a Google update penalizing PBNs (Private Blog Networks), a black hat SEO technique. Although these claims are supported by data from different tracking tools, including SEMrush Sensor, Google has not officially confirmed this update.	Google organic
6	Jan 10, 2017	<b>Intrusive Interstitials Mobile Penalty</b> <a href="#">↗</a> Google has announced that starting January 10th it will be penalizing mobile pages with interstitials that impede user access to content. Here are the examples of techniques that could be penalized: - Pop-ups that cover the main content - Standalone interstitial that needs to be dismissed to access the main content - Hiding the main content below the fold	Google organic
7	Dec 7, 2016	<b>Desktop Search UI Update</b> <a href="#">↗</a> Google has updated the UI of its desktop search, bringing it closer to mobile UI. Apart from several visual changes, the desktop users now see more cards.	Google organic
8	Nov 23, 2016	<b>AMP Carousels for Hotel Listings</b> <a href="#">↗</a> Google now shows a new AMP Carousel for hotel listings in mobile search results.	Google organic
	Nov 10, 2016	<b>Google Algo Update: Mobile Impacted</b> <a href="#">↗</a> Several SERP tracking tools indicated significant changes in rankings on Thursday, November 10th. Symptoms indicate mobile-related changes, probably testing of mobile-first index.	Google organic
9	Oct 13, 2016	<b>Penguin 4.0 rollout complete</b> <a href="#">↗</a> Gary Illyes from Google confirmed that the rollout of Penguin 4.0 which started on September 23rd is completed by now.	Google organic
10	Sep 28, 2016	<b>Penguin 4.0 Recoveries start to roll out</b> <a href="#">↗</a> Penguin 4.0 penalty recoveries started to roll out on September 28th, according to Gary Illyes from Google. They seem to be completed by the beginning of next week, October 3rd.	Google organic
	Sep 23, 2016	<b>Penguin 4.0 launch</b> <a href="#">↗</a> Google has officially launched Penguin 4.0. The update eliminates the long wait for site owners to recover if they have been penalized. Also, Penguin is now part of the core algorithm, same as Panda.	Google organic
	Sep 20, 2016	<b>AMPs indexed in organic search</b> <a href="#">↗</a> Google has officially rolled out Accelerated Mobile Pages in organic search results around the world. Corresponding pages may see an increase in mobile traffic	Google organic

#	Date ▼	Note	Category
	Sep 2, 2016	<b>Google Core Algo Update on Weekend</b> <a href="#">↗</a> Changes in core and local web search results have been widely reported by webmasters and ranking tools. John Mueller of Google did not officially confirm the update, although said it is definitely not Penguin 4.0.	Google organic
11	May 12, 2016	<b>Mobile Friendly Boost</b> <a href="#">↗</a> Google representatives announce completion of an update which improves positions of mobile-friendly websites in mobile search	Google organic
12	Jan 16, 2016	<b>Burj Khalifa Update</b> <a href="#">↗</a> Another core algorithm update confirmed by Google's representatives after significant fluctuations on the weekend.	Google organic
	Jan 8, 2016	<b>Google Core Update</b> <a href="#">↗</a> Google's representatives have confirmed that they rolled out a core ranking algorithm update that took more than a week to complete.	Google organic
13	Oct 26, 2015	<b>RankBrain Introduction</b> <a href="#">↗</a> Google announced the usage of machine-learning algorithm called RankBrain to sort search results	Google organic
14	Jun 22, 2015	<b>Panda 4.2</b> <a href="#">↗</a> Google has announced that it has launched a Panda refresh, but it may take months to fully roll out.	Google organic
15	May 3, 2015	<b>The Quality Update</b> <a href="#">↗</a> Google has confirmed that it made changes to its core ranking algorithm in terms of how quality signals are processed.	Google organic
16	Apr 22, 2015	<b>Mobile Friendly Update</b> <a href="#">↗</a> Google has begun the global rollout of the mobile-friendly update that impacts search rankings on mobile devices only. This update introduces mobile-friendliness as a ranking factor and applies only to individual pages, not entire websites.	Google organic
17	Feb 5, 2015	<b>Unnamed Update</b> <a href="#">↗</a> Multiple SERP-trackers and many webmasters reported major flux in Google SERPs. Google did not officially confirm an update.	Google organic
18	Dec 22, 2014	<b>Pigeon Expands</b> <a href="#">↗</a> Google's major local algorithm update, Pigeon, expanded to the United Kingdom, Canada, and Australia.	Google organic
19	Oct 24, 2014	<b>Google Pirate Update</b> <a href="#">↗</a> Google announced an update to its filtering system. Near the end of the month torrent tracker websites took a dive in the search results	Google organic
	Oct 23, 2014	<b>Panda 4.1</b> <a href="#">↗</a> Google has announced that the latest version of its Panda Update — a filter designed to penalize "thin" or poor content from ranking well — has been released	Google organic
	Oct 17, 2014	<b>Penguin 3.0</b> <a href="#">↗</a> Google updated their Penguin algorithm with version 3.0. It evaluates a site's backlink profile and may demote a site if it is poor	Google organic

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	Oct 2, 2014	<b>In the News' Box</b> <a href="#">↗</a> Google made a change in the display of the News-box results, and later announced they had expanded the news websites links set	Google organic
20	Aug 24, 2014	<b>Authorship Removed</b> <a href="#">↗</a> John Mueller of Google Webmaster Tools announced that Google will completely stop showing authorship information in search results - both author photos and bylines	Google organic
	Aug 6, 2014	<b>HTTPS as rank signal</b> <a href="#">↗</a> Google officially announced their decision to start using HTTPS as a ranking signal. Initially the update would affect less than 1% of queries, but we should expect for HTTPS to gain weight over time	Google organic
21	Jun 12, 2014	<b>Payday Loan 3.0</b> <a href="#">↗</a> The third version of PayDay Loan algorithm is officially announced, specifically targeting "very spammy queries"	Google organic
22	May 19, 2014	<b>Panda 4.0</b> <a href="#">↗</a> Matt Cutts announced the release of a major Panda update, affecting different languages to different degrees. For English-language the amount of affected queries revolving around 7,5%	Google organic
	May 16, 2014	<b>Payday Loan 2.0</b> <a href="#">↗</a> Google has confirmed they have released a new algorithm update to their Payday Loan Algorithm update over this weekend. This algorithm specifically targets "very spammy queries"	Google organic
23	Mar 24, 2014	<b>Unnamed Update</b> <a href="#">↗</a> Major algorithm flux trackers and sites reported ranking changes, but this update was never confirmed by Google.	Google organic
24	Feb 6, 2014	<b>Top Heavy 3</b> <a href="#">↗</a> Google has released a refresh of its Page Layout Algorithm. The filter, downgrades the ranking of a web page with too many ads at the top or if the ads are deemed too distracting for users.	Google organic
25	Oct 4, 2013	<b>Penguin 2.1</b> <a href="#">↗</a> The fifth confirmed release of Google's "Penguin" spam fighting algorithm went live, expected to impact about 1 percent of all searches	Google organic
26	Aug 20, 2013	<b>Hummingbird</b> <a href="#">↗</a> Officially announced by Google a month later, Humminbird is an update of its core ranking algorithm	Google organic
27	Jul 27, 2013	<b>Multi-Week Update</b> <a href="#">↗</a> A series of updates confirmed by Google representatives, spanning several weeks	Google organic
28	May 22, 2013	<b>Penguin 2.0</b> <a href="#">↗</a> Matt Cutts, the head of Google's Web spam team, announced the new Penguin 2.0 update saying that 2.3% of English queries will be noticeably impacted by this update	Google organic
29	Mar 14, 2013	<b>Panda #25</b> <a href="#">↗</a> Final update before incorporation of Panda into main algorithm	Google organic
30	Jan 22, 2013	<b>Panda #24</b> <a href="#">↗</a> Official Panda update announce by Google	Google organic

#	Date ▼	Note	Category
31	Dec 21, 2012	<b>Panda #23</b> <a href="#">↗</a> Official Panda update announce by Google	Google organic

## Organic Search: Positions 1 - 100 (2,370)

AU | koala.com

Keyword	Pos	Volume ▼	KD	CPC (AUD)	URL	Traffic %	Costs %	Com.	Result	Trend	Last Update
mattress sale	24 (26)	12,100	76.15	2.33	<a href="#">↗</a>	5.20	4.70	1.00	13,200,000		2 days ago
mattress	21 (21)	9,900	73.73	2.58	<a href="#">↗</a>	4.04	4.27	1.00	306,000,000		2 days ago
mattresses	19 (14)	3,600	70.89	2.28	<a href="#">↗</a>	2.89	2.70	1.00	106,000,000		2 days ago
king size bed dimensions	54 (55)	3,600	65.40	3.04	<a href="#">↗</a>	< 0.01	0.00	0.12	2,670,000		2 days ago
queen size bed dimensions	63 (57)	3,600	67.37	1.93	<a href="#">↗</a>	< 0.01	0.00	0.05	34,800,000		2 days ago
single mattress	38 (39)	2,900	82.60	1.66	<a href="#">↗</a>	0.57	0.28	1.00	67,200,000		a day ago
king single bed size	68 (61)	2,400	72.58	1.47	<a href="#">↗</a>	< 0.01	0.00	0.68	4,590,000		2 days ago
king size mattress	63 (66)	1,900	82.86	2.70	<a href="#">↗</a>	< 0.01	0.00	1.00	40,000,000		2 days ago
memory foam mattress	49 (47)	1,900	76.53	6.21	<a href="#">↗</a>	< 0.01	0.28	1.00	17,400,000		a day ago
ikea bed frame	95	1,600	94.12	0.21	<a href="#">↗</a>	< 0.01	0.00	0.60	39,200,000		a day ago
double bed mattress	47 (56)	1,600	81.71	2.00	<a href="#">↗</a>	< 0.01	0.00	1.00	111,000,000		2 days ago
double mattress	98	1,600	82.80	1.95	<a href="#">↗</a>	< 0.01	0.00	1.00	77,400,000		a day ago
bed sizes australia	55 (59)	1,300	68.99	2.10	<a href="#">↗</a>	< 0.01	0.00	0.10	8,330,000		2 days ago
mattress sizes	50 (51)	1,000	70.17	1.95	<a href="#">↗</a>	< 0.01	0.00	0.48	16,800,000		a day ago

Keyword	Pos	Volume ▼	KD	CPC (AUD)	URL	Traffic %	Costs %	Com.	Result	Trend	Last Update
single mattress size	33 (30)	880	78.11	1.66	<a href="#">↗</a>	< 0.01	0.00	1.00	66,100,000		a day ago
queen size bed measurements	78 (64)	880	68.78	0.48	<a href="#">↗</a>	< 0.01	0.00	0.04	2,480,000		2 days ago
mattress sale sydney	26	880	75.37	3.38	<a href="#">↗</a>	0.28	0.42	0.93	3,430,000		a day ago
king mattress	62 (65)	880	78.81	2.80	<a href="#">↗</a>	< 0.01	0.00	1.00	6,910,000		a day ago
bed mattress	68	720	78.18	1.71	<a href="#">↗</a>	< 0.01	0.00	1.00	273,000,000		Aug 2017
king single mattress size	42 (43)	720	72.09	2.05	<a href="#">↗</a>	< 0.01	0.00	0.95	1,960,000		Aug 2017
australian bed sizes	40	720	65.23	2.85	<a href="#">↗</a>	< 0.01	0.14	0.06	7,330,000		Aug 2017
queen size mattress dimensions	44 (43)	720	64.23	4.29	<a href="#">↗</a>	< 0.01	0.00	0.20	1,430,000		Aug 2017
double bed measurements	62 (52)	720	71.66	0.60	<a href="#">↗</a>	< 0.01	0.00	0.07	176,000,000		Aug 2017
double bed size australia	60	720	73.55	2.05	<a href="#">↗</a>	< 0.01	0.00	0.14	54,800,000		Aug 2017
mattress sale perth	49	720	77.07	3.92	<a href="#">↗</a>	< 0.01	0.00	1.00	2,510,000		Aug 2017
double beds for sale	74	720	89.45	1.36	<a href="#">↗</a>	< 0.01	0.00	1.00	-		Aug 2017
latex mattress australia	71 (75)	720	70.97	4.97	<a href="#">↗</a>	< 0.01	0.00	1.00	739,000		Aug 2017
mattresses online	9 (8)	720	66.90	3.27	<a href="#">↗</a>	6.06	7.97	1.00	112,000,000		Aug 2017
single mattress sale	29 (28)	590	78.17	1.81	<a href="#">↗</a>	< 0.01	0.14	1.00	44,000,000		Aug 2017
koala glass	54 (49)	590	81.40	4.04	<a href="#">↗</a>	< 0.01	0.00	0.05	754,000		Aug 2017
king bed base	69	590	83.06	1.94	<a href="#">↗</a>	< 0.01	0.00	1.00	5,590,000		Aug 2017


Keyword	Pos	Volume ▼	KD	CPC (AUD)	URL	Traffic %	Costs %	Com.	Result	Trend	Last Update
king size mattress dimensions	50 (49)	590	69.63	4.33	<a href="#">↗</a>	< 0.01	0.00	0.23	710,000		Aug 2017
king single size	95	590	75.77	0.91	<a href="#">↗</a>	< 0.01	0.00	0.47	15,900,000		Aug 2017
mattresses brisbane	26 (25)	590	71.10	3.42	<a href="#">↗</a>	< 0.01	0.28	1.00	626,000		Aug 2017
beds online australia	30 (29)	590	79.74	1.65	<a href="#">↗</a>	< 0.01	0.14	1.00	73,700,000		Aug 2017
queen bed measurements	45	590	71.01	0.93	<a href="#">↗</a>	< 0.01	0.00	0.13	1,160,000		Aug 2017
king size bed dimensions australia	36 (30)	480	69.24	2.83	<a href="#">↗</a>	< 0.01	0.00	0.12	2,240,000		Aug 2017
bed sizes au	43 (64)	480	70.81	2.33	<a href="#">↗</a>	< 0.01	0.00	0.16	835,000		Aug 2017
ikea bed frames	68	480	93.20	0.33	<a href="#">↗</a>	< 0.01	0.00	0.67	2,720,000		Aug 2017
king size bed measurements	25 (63)	480	70.25	3.12	<a href="#">↗</a>	< 0.01	0.14	0.05	1,350,000		Aug 2017
cheap mattress melbourne	50 (99)	480	78.01	1.76	<a href="#">↗</a>	< 0.01	0.00	1.00	701,000		Aug 2017
cheap mattresses melbourne	76	390	75.94	1.80	<a href="#">↗</a>	< 0.01	0.00	1.00	473,000		Aug 2017
mattress in a box	4 (4)	390	63.57	2.16	<a href="#">↗</a>	7.80	6.69	1.00	113,000,000		Aug 2017
queen size bed dimensions australia	84 (29)	390	70.14	2.64	<a href="#">↗</a>	< 0.01	0.00	0.04	1,560,000		Aug 2017
mattress online	7 (7)	390	62.72	3.69	<a href="#">↗</a>	4.33	6.55	1.00	21,100,000		Aug 2017
made in australia logo	78	390	71.85	3.89	<a href="#">↗</a>	< 0.01	0.00	0.03	148,000,000		Aug 2017
king single bed dimensions	46 (71)	390	71.38	1.19	<a href="#">↗</a>	< 0.01	0.00	0.50	929,000		Aug 2017
mattress sale brisbane	35	390	72.47	2.85	<a href="#">↗</a>	< 0.01	0.00	0.99	2,520,000		Aug 2017



Keyword	Pos	Volume ▼	KD	CPC (AUD)	URL	Traffic %	Costs %	Com.	Result	Trend	Last Update
mattress melbourne	59	390	71.94	3.54	<a href="#">↗</a>	< 0.01	0.00	0.99	13,900,000		Aug 2017
buy mattress	15 (59)	390	72.28	3.84	<a href="#">↗</a>	0.28	0.71	1.00	72,300,000		Aug 2017
bed in a box	8 (12)	390	69.83	2.18	<a href="#">↗</a>	3.17	2.84	0.81	152,000,000		Aug 2017
mattress sale	30 (39)	390	76.33	2.40	<a href="#">↗</a>	< 0.01	0.14	1.00	10,500,000		Aug 2017
king single dimensions	23	390	72.46	2.15	<a href="#">↗</a>	< 0.01	0.14	0.18	1,610,000		Aug 2017
king mattress size	43	390	73.43	2.95	<a href="#">↗</a>	< 0.01	0.00	0.88	18,700,000		Aug 2017
single foam mattress	57	390	81.52	1.07	<a href="#">↗</a>	< 0.01	0.00	1.00	2,510,000		06 Sep 2017
double bed mattress size	65	390	71.06	2.75	<a href="#">↗</a>	< 0.01	0.00	0.86	78,600,000		Aug 2017
king size bed size	81	390	70.63	1.32	<a href="#">↗</a>	< 0.01	0.00	0.28	198,000,000		Aug 2017
queen bed size australia	38 (34)	390	72.65	2.31	<a href="#">↗</a>	< 0.01	0.00	0.14	33,200,000		Aug 2017
single bed mattress size	91 (43)	320	74.67	1.77	<a href="#">↗</a>	< 0.01	0.00	1.00	62,500,000		Aug 2017
cheap mattresses sydney	84	320	74.22	1.79	<a href="#">↗</a>	< 0.01	0.00	0.92	549,000		Aug 2017
mattress sales	59	320	75.67	2.43	<a href="#">↗</a>	< 0.01	0.00	1.00	42,500,000		Aug 2017
cheap mattress sydney	43	320	79.90	1.52	<a href="#">↗</a>	< 0.01	0.00	0.99	699,000		Aug 2017
sleep king	81	320	74.67	3.52	<a href="#">↗</a>	< 0.01	0.00	0.16	137,000,000		Aug 2017
mattress sizes australia	41	320	69.19	1.57	<a href="#">↗</a>	< 0.01	0.00	0.55	1,630,000		Aug 2017
mattress reviews australia	16 (30)	320	70.79	2.28	<a href="#">↗</a>	0.28	0.28	0.85	33,200,000		Aug 2017

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koala drawing	49	320	72.72	0.00	<a href="#">↗</a>	< 0.01	0.00	0.01	764,000		Aug 2017
double bed width	72	320	78.90	3.02	<a href="#">↗</a>	< 0.01	0.00	0.05	60,100,000		Aug 2017
bestway air bed	68	320	73.91	0.50	<a href="#">↗</a>	< 0.01	0.00	1.00	-		06 Sep 2017
best mattress australia	26 (21)	320	76.30	2.88	<a href="#">↗</a>	< 0.01	0.14	1.00	4,010,000		Aug 2017
mattress brisbane	31	320	67.17	3.87	<a href="#">↗</a>	< 0.01	0.00	0.99	4,310,000		Aug 2017
queen ensemble base	61	320	82.48	0.73	<a href="#">↗</a>	< 0.01	0.00	1.00	-		Aug 2017
ensemble bed base	86	320	85.23	1.12	<a href="#">↗</a>	< 0.01	0.00	1.00	843,000		06 Sep 2017
cheap single mattress	84	320	79.06	1.25	<a href="#">↗</a>	< 0.01	0.00	1.00	50,900,000		Aug 2017
king mattress sale	77	320	80.88	2.25	<a href="#">↗</a>	< 0.01	0.00	1.00	3,300,000		Aug 2017
buy mattress online	75	320	68.01	4.16	<a href="#">↗</a>	< 0.01	0.00	1.00	4,510,000		Aug 2017
cheap beds brisbane	94	320	72.70	1.41	<a href="#">↗</a>	< 0.01	0.00	1.00	672,000		Aug 2017
double mattress dimensions	54	260	76.04	2.39	<a href="#">↗</a>	< 0.01	0.00	0.35	264,000,000		Aug 2017
air mattress australia	38 (83)	260	80.68	0.81	<a href="#">↗</a>	< 0.01	0.00	1.00	40,700,000		Aug 2017
making mattress	35	260	83.15	1.54	<a href="#">↗</a>	< 0.01	0.00	1.00	103,000,000		Aug 2017
double mattress sale	33	260	77.03	2.01	<a href="#">↗</a>	< 0.01	0.00	1.00	43,400,000		Aug 2017
koala furniture	32	260	70.60	2.08	<a href="#">↗</a>	< 0.01	0.00	0.10	763,000		Aug 2017
bed dimensions australia	23	260	70.05	1.95	<a href="#">↗</a>	< 0.01	0.00	0.15	14,600,000		Aug 2017

Keyword	Pos	Volume ▼	KD	CPC (AUD)	URL	Traffic %	Costs %	Com.	Result	Trend	Last Update
king size bed base	70	260	83.24	2.18	<a href="#">↗</a>	< 0.01	0.00	1.00	3,110,000		Aug 2017
mattress canberra	41	260	71.17	1.96	<a href="#">↗</a>	< 0.01	0.00	0.89	528,000		Aug 2017
double foam mattress	71	260	80.63	1.10	<a href="#">↗</a>	< 0.01	0.00	1.00	2,280,000		06 Sep 2017
double bed mattress sale	96	260	82.85	2.13	<a href="#">↗</a>	< 0.01	0.00	1.00	21,000,000		Aug 2017
single bed size australia	57 (55)	260	74.69	2.23	<a href="#">↗</a>	< 0.01	0.00	0.49	48,500,000		Aug 2017
ikea interest free	53	260	84.50	0.28	<a href="#">↗</a>	< 0.01	0.00	0.02	2,210,000		Aug 2017
mattresses perth	24	260	69.18	3.18	<a href="#">↗</a>	< 0.01	0.00	1.00	696,000		04 Sep 2017
australian mattress sizes	18 (27)	260	68.63	3.59	<a href="#">↗</a>	< 0.01	0.28	0.44	280,000		Aug 2017
cutest animals in the world	92	210	71.12	0.00	<a href="#">↗</a>	< 0.01	0.00	0.08	26,100,000		4 days ago
mattress perth	27	210	70.19	3.34	<a href="#">↗</a>	< 0.01	0.00	1.00	1,320,000		4 days ago
tempur mattress sale	82 (81)	210	81.76	3.43	<a href="#">↗</a>	< 0.01	0.00	1.00	4,550,000		4 days ago
mattress for sale	11 (23)	210	69.59	2.56	<a href="#">↗</a>	2.60	2.84	1.00	72,800,000		4 days ago
king bed measurements	75	210	68.39	0.00	<a href="#">↗</a>	< 0.01	0.00	0.09	170,000,000		4 days ago
measurements of a double bed	79	210	66.61	0.42	<a href="#">↗</a>	< 0.01	0.00	0.10	47,200,000		4 days ago
foam mattresses	80 (95)	210	76.60	2.10	<a href="#">↗</a>	< 0.01	0.00	1.00	3,330,000		4 days ago
ikea return policy australia	86 (86)	210	92.34	0.42	<a href="#">↗</a>	< 0.01	0.00	0.01	593,000		4 days ago
king single mattress sale	52 (80)	210	83.13	2.79	<a href="#">↗</a>	< 0.01	0.00	1.00	1,370,000		4 days ago

Keyword	Pos	Volume ▼	KD	CPC (AUD)	URL	Traffic %	Costs %	Com.	Result	Trend	Last Update
snooze bankstown	44	210	84.16	0.37	<a href="#">🔗</a>	< 0.01	0.00	0.18	73,000		4 days ago